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## Demographic and I ncome Profile

Preset Area: Shiawassee County, MI, 26155, US.Counties
www.businessdecision.info CIVIC Geography: County

| Summary |  | 2000 |  | 2010 |  | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population |  | 71,687 |  | 70,760 |  | 69,511 |
| Households |  | 26,896 |  | 27,296 |  | 27,003 |
| Families |  | 19,862 |  | 19,956 |  | 19,660 |
| Average Household Size |  | 2.64 |  | 2.57 |  | 2.55 |
| Owner Occupied Housing Units |  | 21,539 |  | 21,716 |  | 21,481 |
| Renter Occupied Housing Units |  | 5,357 |  | 5,580 |  | 5,522 |
| Median Age |  | 36.4 |  | 38.9 |  | 39.4 |
| Trends: 2010-2015 Annual Rate |  | Area |  | State |  | National |
| Population |  | -0.36\% |  | -0.13\% |  | 0.76\% |
| Households |  | -0.22\% |  | -0.07\% |  | 0.78\% |
| Families |  | -0.30\% |  | -0.17\% |  | 0.64\% |
| Owner HHs |  | -0.22\% |  | -0.05\% |  | 0.82\% |
| Median Household Income |  | 1.87\% |  | 2.19\% |  | 2.36\% |
|  | 2000 |  | 2010 |  | 2015 |  |
| Households by Income | Number | Percent | Number | Percent | Number | Percent |
| <\$15,000 | 3,416 | 12.7\% | 2,597 | 9.5\% | 2,204 | 8.2\% |
| \$15,000-\$24,999 | 3,675 | 13.7\% | 2,688 | 9.8\% | 2,030 | 7.5\% |
| \$25,000-\$34,999 | 3,712 | 13.8\% | 2,944 | 10.8\% | 2,380 | 8.8\% |
| \$35,000-\$49,999 | 4,931 | 18.3\% | 4,838 | 17.7\% | 3,749 | 13.9\% |
| \$50,000-\$74,999 | 6,013 | 22.3\% | 7,937 | 29.1\% | 9,062 | 33.6\% |
| \$75,000-\$99,999 | 3,054 | 11.4\% | 3,460 | 12.7\% | 3,855 | 14.3\% |
| \$100,000-\$149,999 | 1,530 | 5.7\% | 2,218 | 8.1\% | 2,915 | 10.8\% |
| \$150,000-\$199,999 | 302 | 1.1\% | 329 | 1.2\% | 441 | 1.6\% |
| \$200,000+ | 273 | 1.0\% | 285 | 1.0\% | 367 | 1.4\% |
|  |  |  |  |  |  |  |
| Median Household Income | \$42,456 |  | \$51,397 |  | \$56,382 |  |
| Average Household Income | \$50,820 |  | \$57,546 |  | \$63,548 |  |
| Per Capita Income | \$19,229 |  | \$22,343 |  | \$24,853 |  |
|  | 2000 |  | 2010 |  | 2015 |  |
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 4,861 | 6.8\% | 4,745 | 6.7\% | 4,503 | 6.5\% |
| 5-9 | 5,482 | 7.6\% | 4,869 | 6.9\% | 4,725 | 6.8\% |
| 10-14 | 5,581 | 7.8\% | 4,923 | 7.0\% | 4,940 | 7.1\% |
| 15-19 | 5,272 | 7.4\% | 4,909 | 6.9\% | 4,582 | 6.6\% |
| 20-24 | 4,014 | 5.6\% | 3,705 | 5.2\% | 3,708 | 5.3\% |
| 25-34 | 9,013 | 12.6\% | 8,697 | 12.3\% | 8,090 | 11.6\% |
| 35-44 | 11,945 | 16.7\% | 9,395 | 13.3\% | 9,113 | 13.1\% |
| 45-54 | 10,203 | 14.2\% | 11,144 | 15.7\% | 9,822 | 14.1\% |
| 55-64 | 6,735 | 9.4\% | 9,097 | 12.9\% | 9,680 | 13.9\% |
| 65-74 | 4,605 | 6.4\% | 5,140 | 7.3\% | 6,215 | 8.9\% |
| 75-84 | 3,008 | 4.2\% | 2,916 | 4.1\% | 2,946 | 4.2\% |
| 85+ | 968 | 1.4\% | 1,220 | 1.7\% | 1,187 | 1.7\% |
|  |  |  |  |  |  |  |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 69,818 | 97.4\% | 68,476 | 96.8\% | 67,071 | 96.5\% |
| Black Alone | 139 | 0.2\% | 287 | 0.4\% | 346 | 0.5\% |
| American Indian Alone | 334 | 0.5\% | 373 | 0.5\% | 382 | 0.5\% |
| Asian Alone | 201 | 0.3\% | 238 | 0.3\% | 252 | 0.4\% |
| Pacific Islander Alone | 8 | 0.0\% | 9 | 0.0\% | 9 | 0.0\% |
| Some Other Race Alone | 349 | 0.5\% | 407 | 0.6\% | 430 | 0.6\% |
| Two or More Races | 838 | 1.2\% | 970 | 1.4\% | 1,021 | 1.5\% |
| Hispanic Origin (Any Race) | 1,295 | 1.8\% | 1,516 | 2.1\% | 1,602 | 2.3\% |

Data Note: Income is expressed in current dollars
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Trends 2010-2015



Population by Age


2010 Household Income


2010 Population by Race


2010 Percent Hispanic Origin: 2.1\%

